



SNUKR

Tailored itineraries



Available on
www.snukr.com or
download the app!

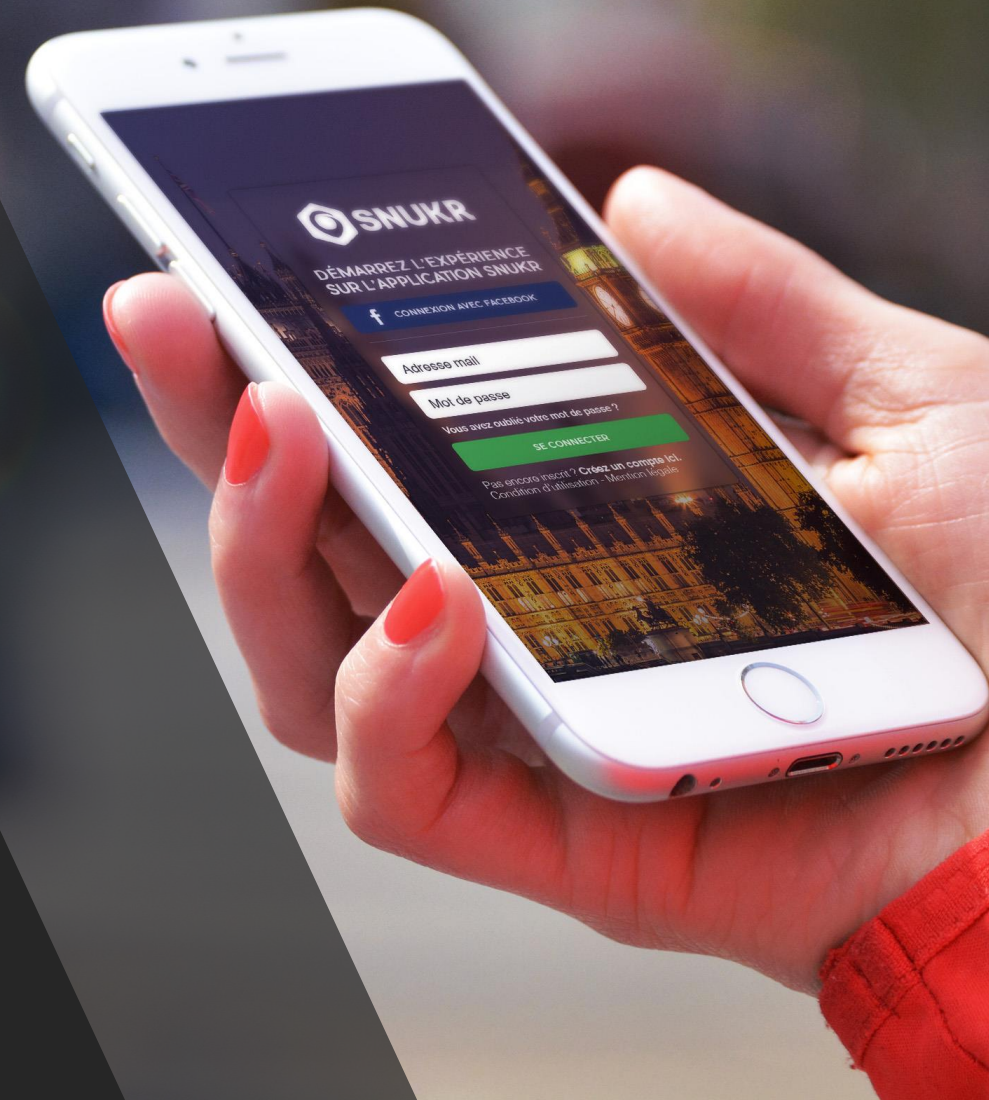


Developped by a startup based in Delémont (Jura), Snukr is an itinerary sharing platform. It was launched in June 2016.

Snukr...what?

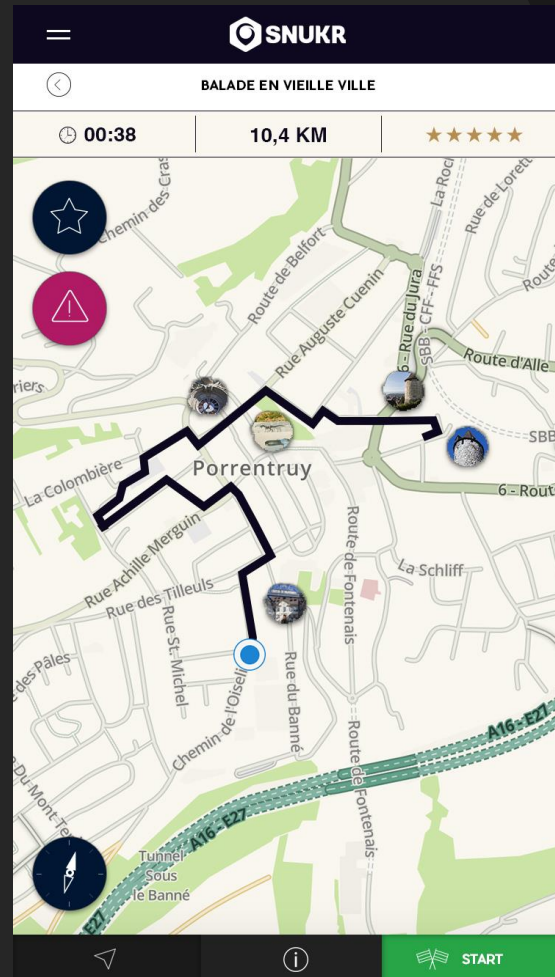
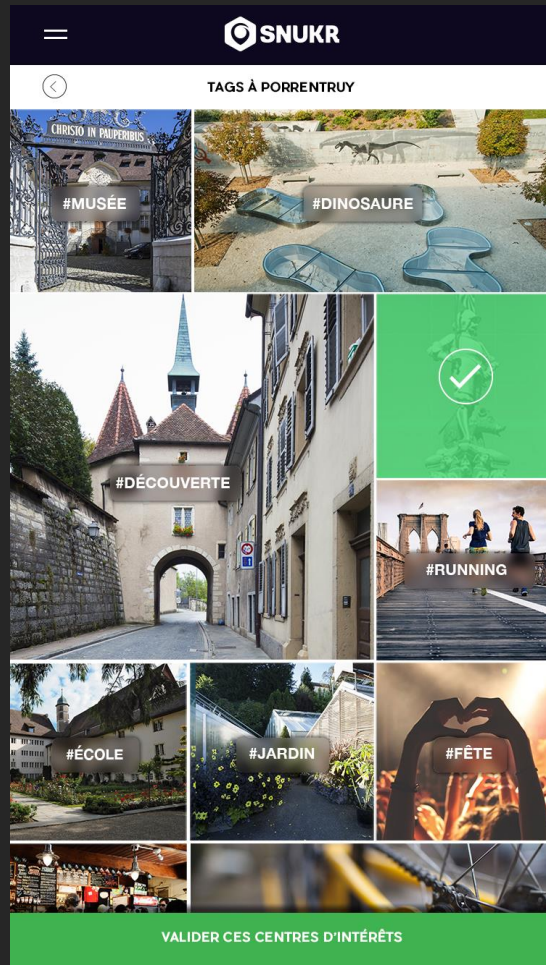
This name actually comes from the word «chneuquer», a local dialect which means "snooping around". It has even been added to the 2016 famous French dictionary Larousse.

Snukr is based on a Freemium Model : a licence is available for businesses interested in territory enhancement and promotion, while anybody can use the basic funtionnalities for free

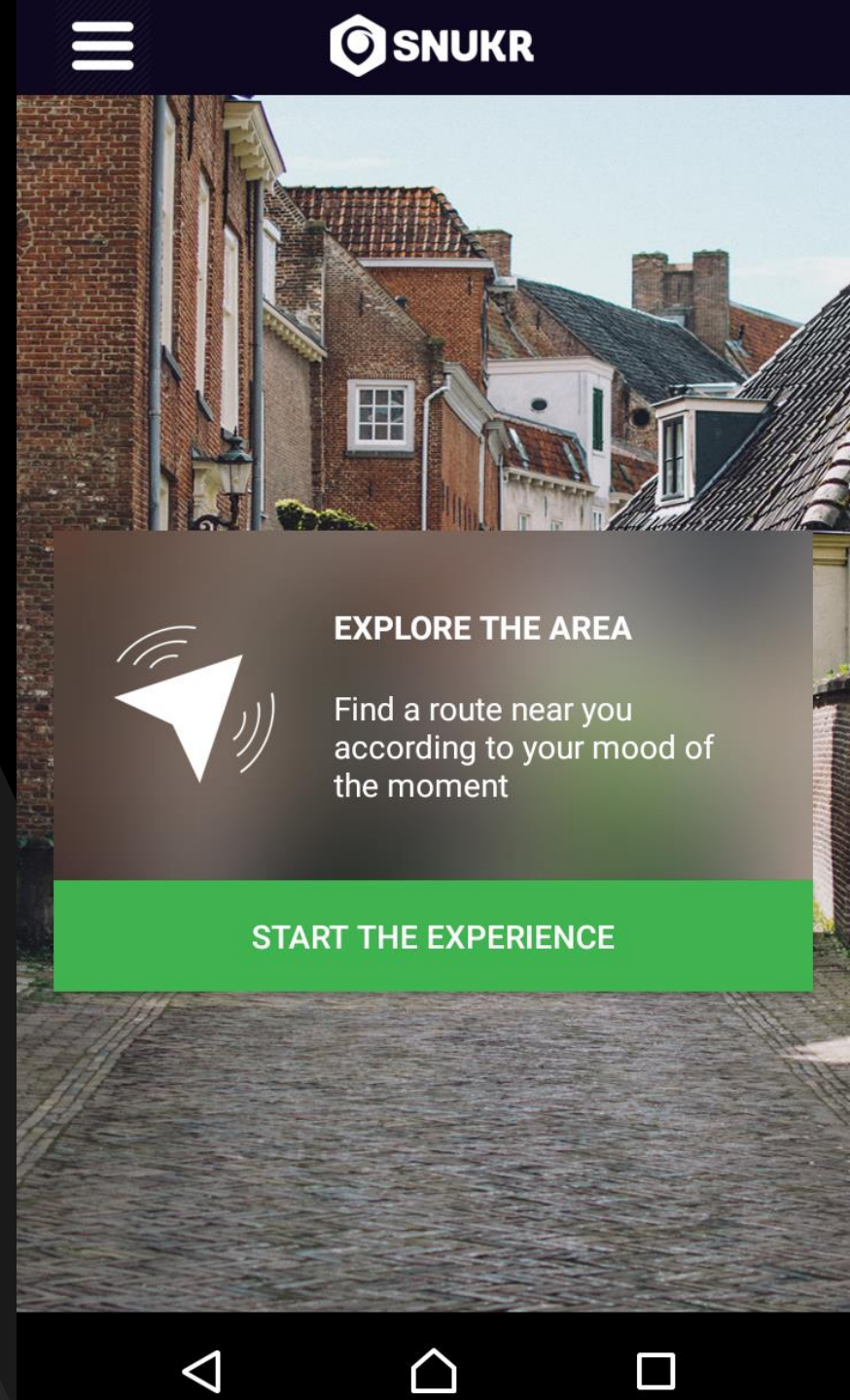


3 main fonctionnalités

1. Discover itineraries in a given territory



Tip : Print the itinerary from your computer to take it away!

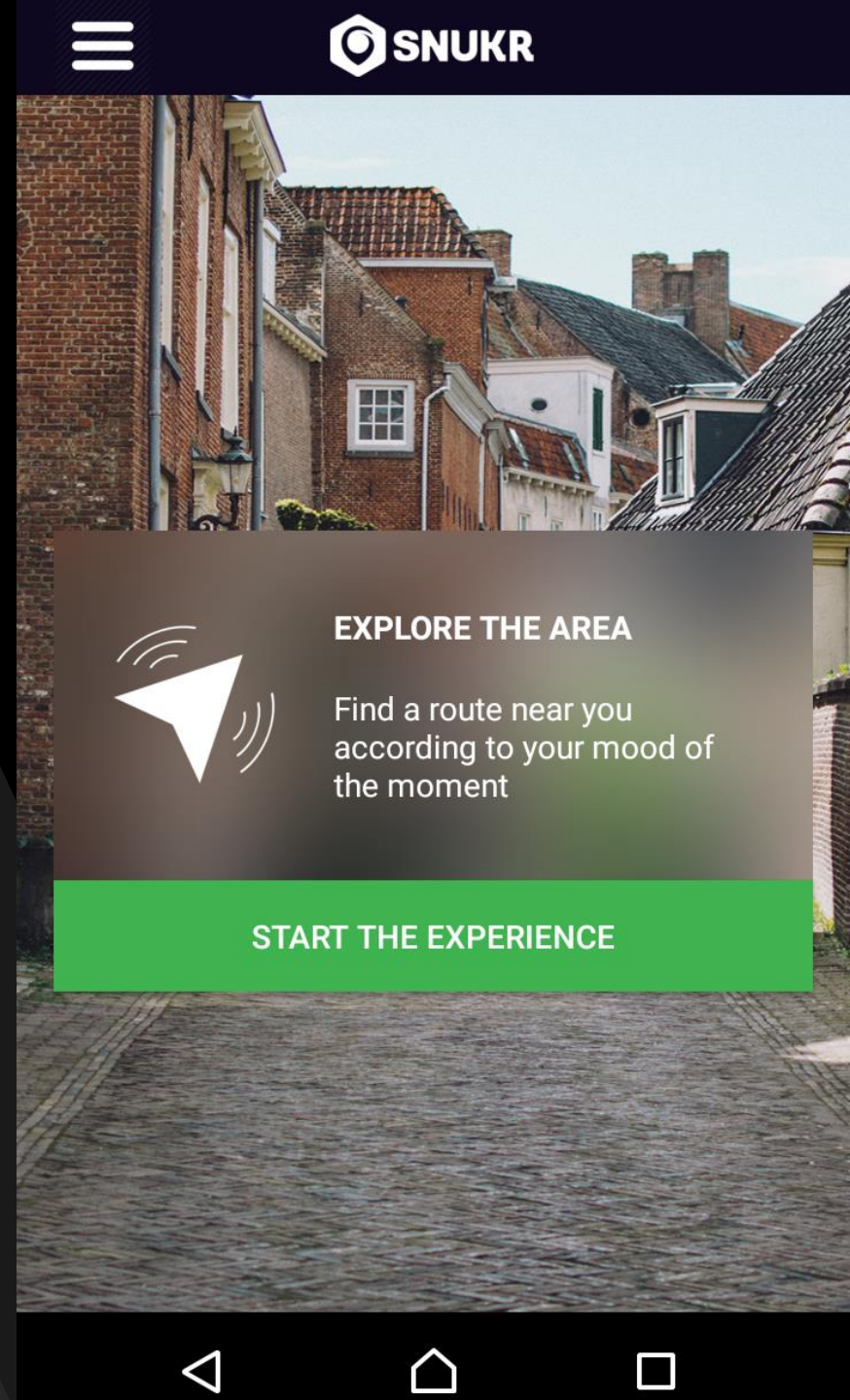


3 main fonctionnalités

1. Discover itineraries in a territory

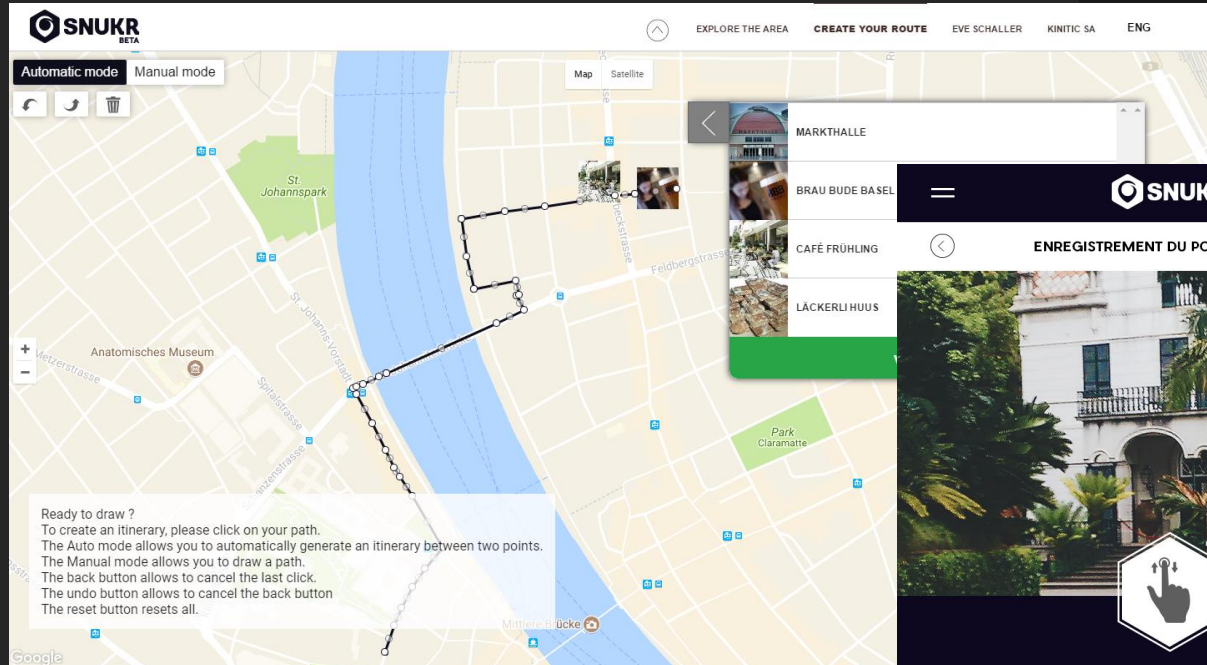
What type of itineraries?

- ❖ Thematic (local specialities, history, etc.) or sportive
- ❖ Soft mobility
- ❖ From individuals or organizations (*officials*)
- ❖ Categorized with the # and the filters (sport level required, accessibility, duration, etc.)



3 main fonctionnalités

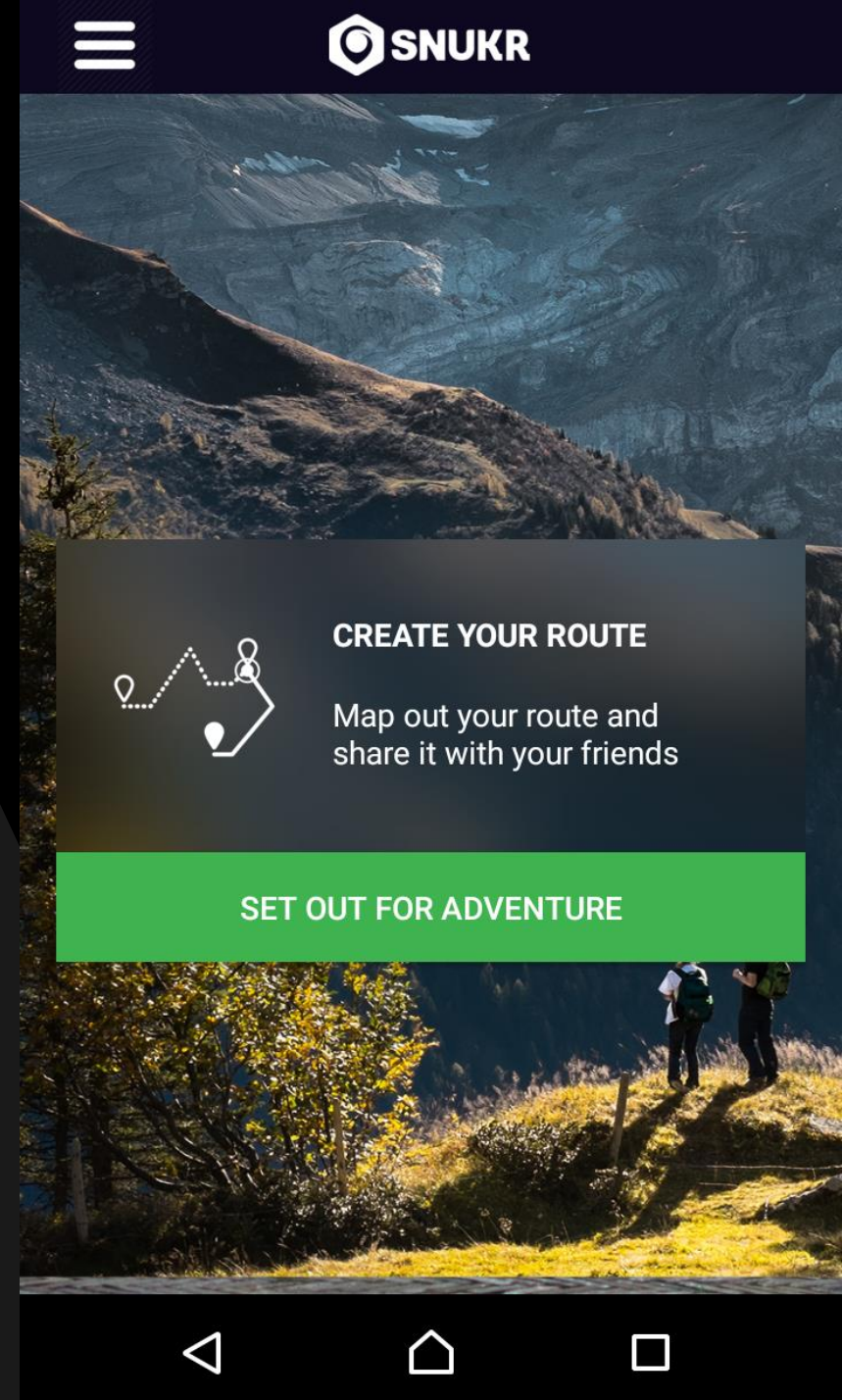
2. Itinerary creation



From the website, by drawing on the map

From the app, on the go

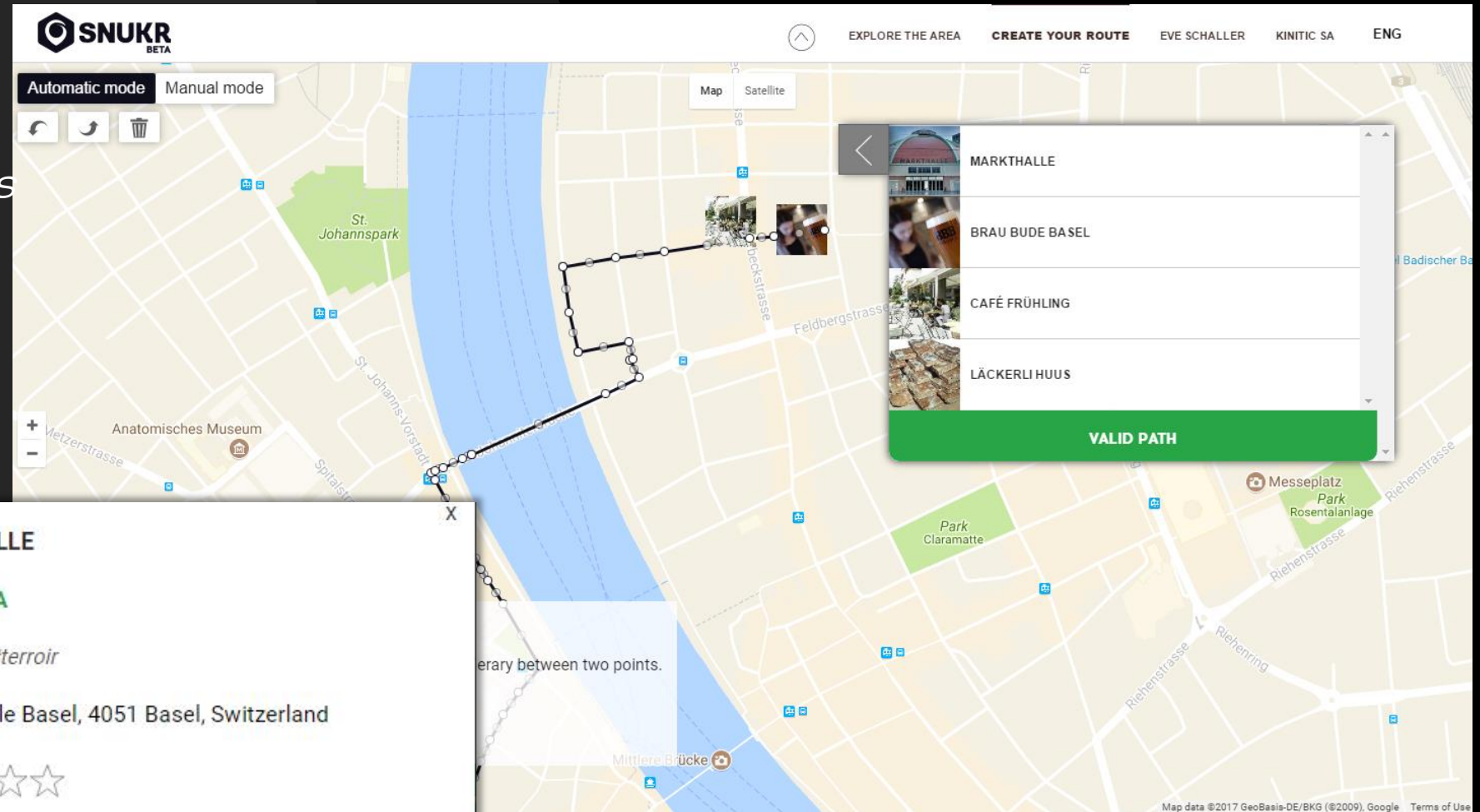
★ Soon available :
Import points of interest & itineraries
Synchronize from a data base

A screenshot of the SNUKR app's 'ENREGISTREMENT DU POINT D'INTÉRÊT' (Register Point of Interest) screen. The screen has a dark background with a photo of a building. Below the photo is a hand icon pointing at a location pin. The form fields include 'TITRE DU LIEU', '14 Grande-Rue de Porrentruy, CH2900, Porrentruy', and 'Courte description du lieu'. There are also hashtag buttons for '#musée' and '#restaurant', and a green button at the bottom labeled 'ENREGISTRER CE LIEU'.

3 main fonctionnalités

2. Itinerary creation

Example :
*enhancing local businesses
and specialities*



MARKTHALLE

✓ Kinitic SA

#eatdrink | #terroir

📍 Markthalle Basel, 4051 Basel, Switzerland

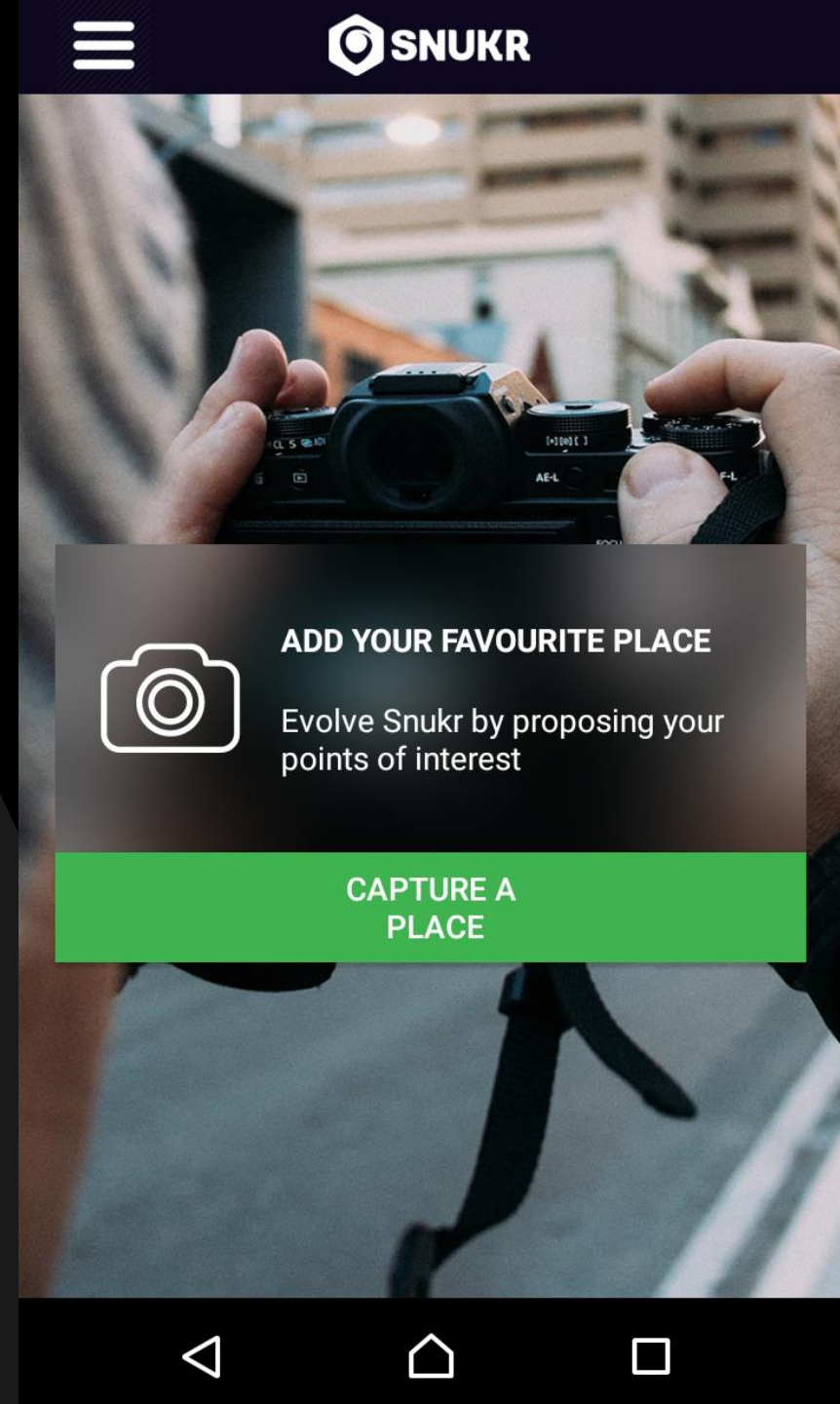


Visitors to this "covered market" can choose from a wide variety of dishes from all over the world, served straight from the various stalls. In the evening, the hall is transformed with a bar, candlelight and a cultural programme.

3 main fonctionnalités

3. Share with the community

- Add points of interest from the app
- Show your favourite routes
- Share on social media
- Follow your friends' activities to be inspired



3 main functionalities

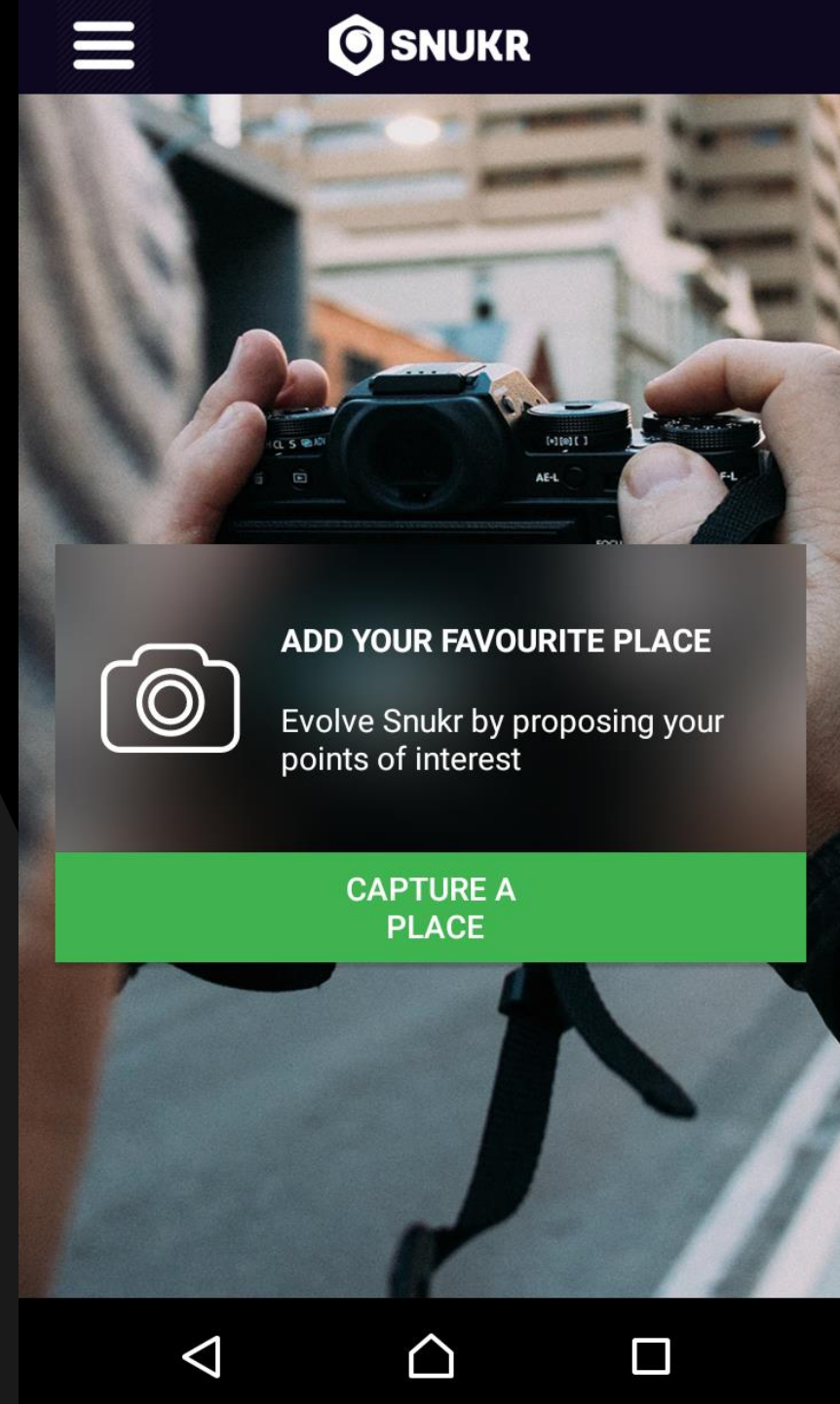
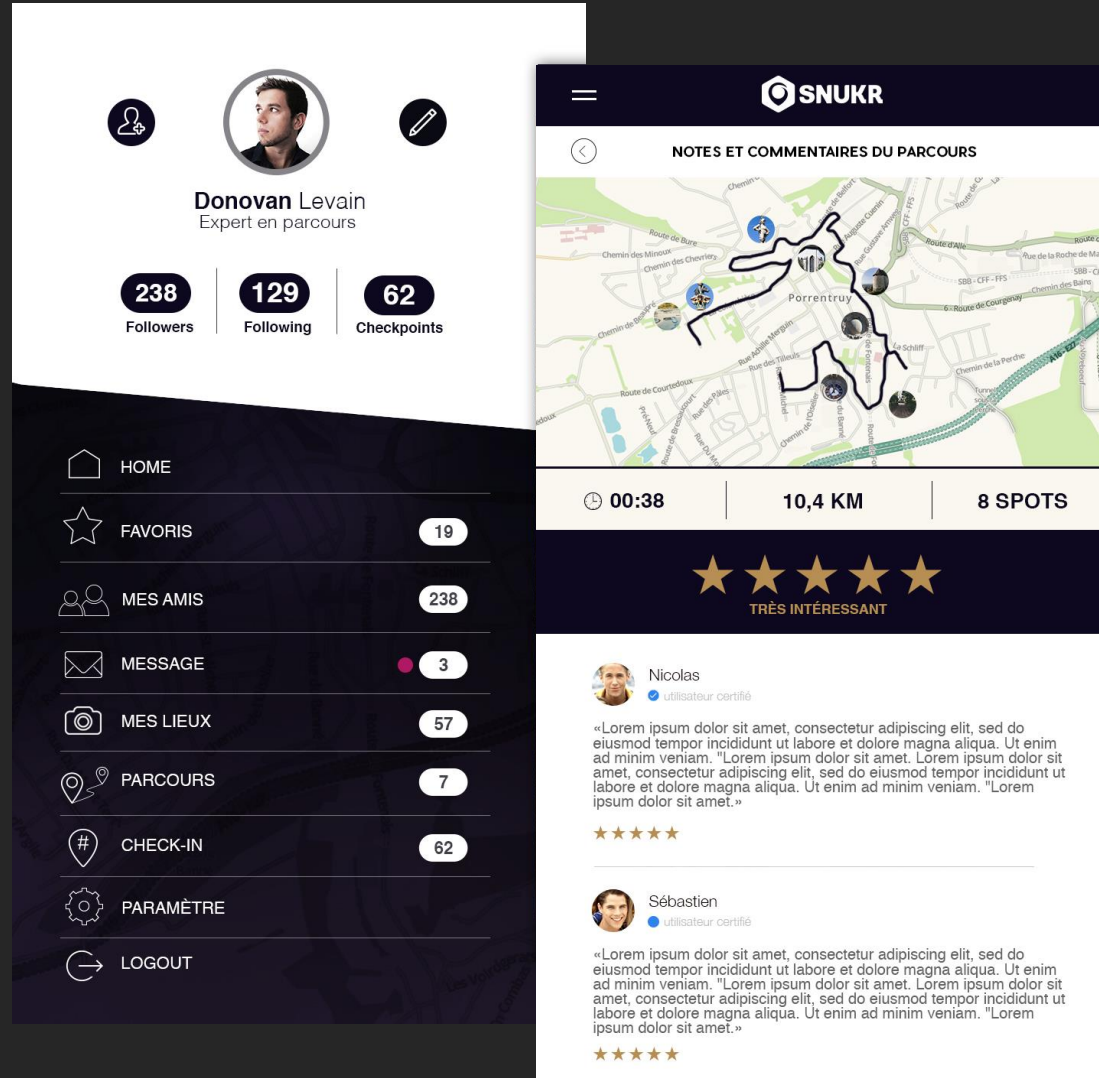
3. Share with the community

Promote your territory easier with the social media



3 main fonctionnalités

3. Share with the community



#TeamSnukr

- We work in collaboration with our clients and we help you to promote your itineraries
- We offer services and customized communication products (for ex. : touchscreens)
- We constantly develop new fonctionnalités for an optimal use of the platform
- Don't hesitate to contact us if you have any question, suggestion or comment !

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Follow us on social media !

Click here to see
the demos!

